



NAUJAWANI.com
Sikh & Punjabi broadcasting on the internet

****PRESS RELEASE****

SikhSocs.com serves UK student societies in the spirit of Sikhi

NAUJAWANI.com have launched a dedicated website for university Sikh societies to use as a communal online space where events, resources and ideas are available alongside free freshers-week packs, access to funding and much more.

The website, www.SikhSocs.com went live late in the summer preparing for the run-up to university students returning for the 2010/2011 academic year and has already begun to serve the UK-wide Sikh student community with free freshers-week packs rapidly being reserved. An independent space for university Sikh societies to find information, guidance and each other, the website hosts space to promote events, post requests for help, apply for funding, source appropriate speakers, share ideas for activities and download resources to facilitate discussions and workshops. There is also a section dedicated to the development of the university Sikh society movement where committees are encouraged to compile an annual report, taking responsibility for the commitment that they have made, inspiring an ideal of accountability for the society and sharing the positive and negative outcomes of the year.

In previous years, Naujawni.com have offered guidance, advice and support to university Sikh societies whenever they have made an approach. Director Harwinder Singh Mander explained, *"Although other organisations exist who are engaged in this work wholeheartedly, there seemed to be some assistance that they couldn't possibly provide. This included financial assistance as well as dedicated online space for collaborative development. We tentatively stepped into this breach at Naujawni.com and have developed our own social responsibility policy as a result."*

"In-keeping with Sikh ideology, we endeavour to give back to the community that we serve, harnessing our experience, profits and network of contacts. Students make up a large proportion of our online visitors, listeners and viewers and so the opportunity to help university Sikh societies in particular has been an obvious selection for our social responsibility policy to be put into action."

SikhSocs.com is purely an online space run independently by Naujawni.com and does not require membership or affiliation. Other organisations already provide an umbrella body and this website supplements the commendable work that they are already engaged in.

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****ENDS****



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****NOTES TO EDITORS****

For further information contact Harwinder Singh Mander by telephone on +44 (0)7870 138616 or by email info@Naujawani.com

About NAUJAWANI.com:

Naujawani.com produce and broadcast both radio and TV shows for a global audience tuning in online. Programmes predominantly focus on the lives of Sikh and Punjabi communities worldwide, but also deal with more wide-ranging current affairs, offering a Sikh and Punjabi perspective on general issues.

Naujawani.com is operated by Stylin Productions Ltd, an IT-based media company incorporated in 2002 that initially released a number of musical records and produced promotional music videos. A number of pilot TV shows were produced as well as radio documentaries and shows. Increasingly, the company found many drawbacks to working with mainstream media outlets and coupled with the rise of the internet began to consider broadcasting it's productions online. Naujawani.com went live in the summer of 2006 when promotional TV show pilots were produced and distributed on DVD. Naujawani:Radio began streaming online 24 hours a day very soon after.

For more information and an electronic press kit visit www.Naujawani.com/press